

Dulwich Hamlet

Junior School



September 2018

Welcome to our Christmas Card Project 2018! I do hope that as many as possible Hamleteers will take up this challenge!

The funds raised through your support will be used towards new playground equipment, creating a secret garden in unused playground space; creating a music fund to replenish instruments, updating tech in the class rooms and much more. It is a fun way for your children to support the school and delight family and friends. Remember, you can choose to do other occasion cards and customise the message, so they could be 'Thank You' cards instead!

There are a few important guidelines to follow to achieve a clear reproduction:

- Artwork must be A4 in size and can be portrait or landscape. White paper works best but coloured paper may be used as long as it is not black. Collage works well.
- **Bold** colours work best. **Do not use** pale colours, fluorescent or highlighter pens, pearlised paint or metallic/reflective material such as foil.
- **Do not use** glitter as artwork cannot be printed.
- Pastel artwork must be fixed before sending in.
- Allow 2- 3mm around the edge of your design due to the scanning process.
- No cut outs of copy written material (apparently the company get in trouble for this)

Cards are available in packs of 12. There's the possibility of additional items too, such as wrapping paper, packs of 6 larger gloss coated luxury Christmas cards and packs of 12 folded gift tags.

The deadline for submitting the artwork is quite soon: **Tues 16th October**.

Please get busy with your designs and return the artwork to the **School Office by Tuesday 16th October - with the completed sticker posted on the back of the artwork (sticker given out with this letter)**. I will send artwork to APFS for scanning. We will then return your scanned artwork with instructions for online ordering by **5th November** and cards will be delivered late-November, in plenty of time for Christmas.

If you have any questions please find me or email dulwichhamletpta@gmail.com Alternatively, contact Art Projects for Schools direct by calling 0800 027 1939 or by email on info@apfs.org.uk

Gillian Shields (PTA chair)