

A Sweet Design

Amazing Fact

Jelly Babies were first launched by British sweet-maker Bassett's as "Peace Babies" in 1918 in order to celebrate the end of the First World War. They were then relaunched with their new name in the 1950s.

Challenge

Imagine you have been asked to design a new item of confectionary.

Use the box below to sketch and label your design.



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Name:

Description:

Ingredients:

Snappy slogan:

Target market:

Cost:

How it will be advertised/promoted:

You could also try to find out:

- what the different flavours and shapes are;
- which other sweets have changed their names;
- what the most popular sweet in the UK is;
- how sweets are made.